



FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative


Feed the Future Rwanda Kungahara Wagura Amasoko Private Sector Partnership Opportunity: Export Competitiveness Fund, Call for Concept Notes

About Kungahara Wagura Amasoko


Kungahara Wagura Amasoko is a five-year USAID-funded initiative designed to inclusively and sustainably boost Rwanda's economic growth by increasing the export of high-value agricultural products. To achieve this goal, the project is working with and through the Government of Rwanda (GOR), the private sector, and civil society to facilitate \$300 million in new investments in the sector.

Kungahara Wagura Amasoko is looking to partner with selected private sector actors to co-create and develop performance-based partnerships that will lead to overall growth and development of the high value agri-export sector in Rwanda. Kungahara Wagura Amasoko is therefore looking for partners in the following four categories.


Partnership Categories



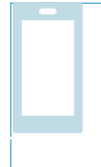
Agribusinesses looking to increase high-value agricultural exports through technical assistance



Providers of investment readiness and transaction advisory services



Providers of market research and analysis



Agribusinesses and support service providers aiming to test and scale innovative technologies

Eligibility Criteria

Sector: Agribusinesses working or with established plans to work in one or more of the following targeted high-value agricultural export products:

- Coffee
- Tea
- Horticulture, including spices
- Emerging value chains (e.g., essential oils, stevia, lemon grass, chia seeds)
- Animal Products (e.g., dairy products: cheese, ghee, hides and skins)

Support service companies (e.g., logistics, aggregation platforms, information technology, irrigation, cold storage, financial services, value addition) are also eligible to apply.

Geographic Location: Business must be operating in, sourcing from, or supporting market actors in at least one of the thirteen targeted Feed the Future districts: Bugesera, Burera, Gakenke, Gatsibo, Karongi, Kayonza, Ngoma, Ngororero, Nyamagabe, Nyamasheke, Nyabihu, Rubavu, and Rutsiro.

Inclusivity: Businesses led by or integrating youth, women, and persons with disabilities are encouraged to apply.

Business type:

1. Agribusinesses

- Must be in operation for at least 2 years and registered as a private sector entities with RDB
- Must either:
 - a. Be already exporting to regional and/ or international markets or
 - b. Looking to start exporting to regional or international markets
- Must have existing plans to scale operations to export in the next 12-24 months
- Must be looking to grow their operations through commercial investment (e.g. debt, equity financing)

2. Support Services

- Must be in operation for at least 3 years, have an existing customer base, and be registered with RDB
- Must be facilitating agribusiness operations in export through their services (e.g., financial service providers, associations, business development service providers)
- Should have a proven track record of providing services to agribusinesses that enable them to improve logistics, increase sales, raise capital, or any other relevant service.

Application Process

Eligible Applicants Applicants must meet all eligibility criteria outlined in this announcement to be eligible to apply.

Evaluation Criteria Concept notes will be evaluated based on objective, impact, leverage, sustainability, and inclusion as guided in application template.

How to Apply The concept note template aims to outline your existing business plan and export growth aspirations relative to the eligibility requirements and evaluation criteria. Please download and complete the ECF concept note application in English using the template provided on the RTI website (<https://www.rti.org/current-opportunities>) by **30 June 2022 at 5:00pm CAT** and submit by email to info@ftkwa.org. No other forms of submission will be accepted. **Applications will be reviewed on a rolling basis.** For more information about the partnership opportunity or for **support completing the application**, please contact: info@ftkwa.org or mobile number [\(+250\)783125965](tel:+250783125965).

Next Steps See graphic below for an overview of the full ECF application process.

